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BIKEPGH.ORG
188 43RD STREET #1
PITTSBURGH 15201
412.325.4334
INFO@BIKEPGH.ORG



ANNUAL REPORT 2017

FROM THE CHAIRMAN

Mac Howison

BikePGH celebrated our 15th anniversary in 2017, a milestone few of us could picture in our early days when we were volunteer-run with virtually no budget to speak of. But with a strong community of supporters like you, who amplified our advocacy, participated in our events, and donated to our mission, we've begun to make a real difference. I say "begun" because we believe this is only the beginning of a complete re-envisioning of how our streets are designed and contribute to a safe, livable, affordable, and healthy Pittsburgh.

Changes we've advocated for over these 15 years are bearing fruit. We see it in the census statistics that show Pittsburgh significantly grew its bike commuter rate, landing us in the top 10 cities nationwide. We believe that with proper investments and policies Pittsburgh could easily break into the top three in the country in the next five years. That's why we're continuing to push for an updated bike plan and are thrilled that Mayor Peduto established a brand new Department of Mobility and Infrastructure to oversee groundbreaking plans and investments.

As most people in Pittsburgh are keenly aware, the mobility landscape is changing at a rapid rate. One can't visit The Strip District without seeing at least a half dozen autonomous vehicles being tested in a live laboratory. That's why I'm proud that BikePGH published the first-ever survey of biking and walking alongside these autonomous vehicles.

It's a cliché that children are the future, but there's truth to it—that's why we continue to invest in our education program. BikePGH's after school program, Positive Spin, served nearly 100 students by teaching them how to ride safely, navigate our streets, make roadside repairs, and advocate for safer streets.

BikePGH continues to expand its outreach with OpenStreetsPGH. The event series knocked our socks off in 2017 by doubling its attendance to 88,000 from just two seasons prior. Now taking place in three different neighborhoods, the event (which is one of the largest free public events around) is letting people use our streets in an entirely new way and letting us all imagine a different world that doesn't just fill that public space with cars.

All of these, of course, are merely the highlights of a year chock full of incredible progress for biking and walking. Now more than ever we aim to accelerate growth. One thing is for sure: we still need you in order to make this vision happen.

Mac Howison
Board Chair

2017 HIGHLIGHTS

BIKEPGH'S 15TH BIRTHDAY

BikePGH celebrated the organization's 15th birthday, as well as the 10th birthday of the Liberty Ave Bike Lanes.

PGH JOINS TOP 10 CITIES FOR BIKE COMMUTING

Pittsburgh bucked the nationwide trend, and posted a significant increase in our bike commuter rate, placing us in the top ten nationwide, according to the US Census data for 2016.

PUBLIC SURVEY ON AUTONOMOUS VEHICLES

We released the first every survey of biking and walking alongside autonomous vehicles. In general, people were very welcoming of the safety benefits of removing humans from the driver's seat.

POSITIVE SPIN EXPANSION AND INFLUENCE

The Positive Spin program expanded to its third location, Pittsburgh Obama Academy, and assisted City High Charter in starting their own cycling program.

RECORD BREAKING YEAR FOR OPENSTREETSPGH

Nearly 90,000 people of all ages participated in OpenStreetsPGH in 2017, which is a 59% increase over last year, and a 97% increase in participation in 2015 (our first year putting on the event).



INFRASTRUCTURE & PLANNING



EXPANDING THE BIKE NETWORK

Negley Ave. in East Liberty/Friendship underwent a road diet, adding bike lanes and clarity to the chaotic street. Bike lanes were also installed on Forbes Ave. in Oakland to connect Pitt to CMU. In the Northside, a two-way cycle track was added to Allegheny Center. Over 6.5 miles of bike infrastructure were added this year bringing the city's total to over 83 miles of on-street bike markings.

INFRASTRUCTURE FIRSTS

A bike signal, a contra-flow bike lane, super "Green Backed" sharrows, a permanent "Bikes may use full lane" sign, as well as a few two-stage "Copenhagen left" turn boxes.

DEPARTMENT OF MOBILITY & INFRASTRUCTURE

Mayor Peduto creates the Department of Mobility and Infrastructure, essentially a Department of Transportation for the City.

1,000+ BIKE PARKING SPACES

Added more than 1,000 bike parking spaces to Pittsburgh in 2017 alone through our bike rack consulting services and partnership with the City.

COMPLETE STREETS

Complete Streets policies spread to neighboring municipalities, with Sharpsburg passing the county's first policy outside of Pittsburgh.

EDUCATION

STUDENTS AND STAFF GO THE DISTANCE

Enough riding was done with our summer students and staff to ride the equivalent distance from the equator to the north pole.

EARN-A-BIKE WITH POSITIVE SPIN

The Positive Spin update now serves 412 Youth Zone, providing safety training and high-quality bikes to some of the most vulnerable young people in our city. Over 35 young people aging out of foster care graduated from our program and received commuter bikes and training on how to ride safely.

BIKING 101 GUIDE

Updated our illustrated Biking 101 Guide and printed another 10,000 copies for distribution with another 10,000 on their way for next year.

HOW-TO VIDEOS

Launched educational how-to videos that were watched by over 60,000 people. Topics included: how to use a contra-flow bike lane, how to fix a flat tire, how to plan your bike route, how to use hand signals and more!

OPERATION ILLUMINATION

Over 100 unlit bicyclists were pleasantly surprised by our Operation Illumination light giveaways around Pittsburgh. Lightless riding is risky, against the law at night, and whether people are simply unaware or they cannot afford lights, we want to be sure that they are visible.



EVENTS

NEW OPENSTREETSPGH ROUTE

More than 30,000 people came out to our largest event of the summer, the OpenStreetsPGH "Tunnel to Town" route, featuring Uptown and the South Side.

OPEN STREETS ARE GREAT FOR LOCAL BUSINESS

Open Streets are great for business with more than \$1M spent by participants in 2017 with 94% of people buying something during the event.

UPMC HEALTH PLAN PEDALPGH FUNDRAISER

This year's UPMC Health Plan PedalPGH Fundraiser attracted 2,776 riders, raising \$108,000 to support our efforts.

WOMEN & BIKING FORUM

The 4th Annual Women & Biking Forum presented by Dollar Bank was attended by over 80 women and non-binary people. The forum featured Victoria Robinson, an inspiring keynote speaker from Florida who is part of the Black Girls Do Bike movement.

BIKE TO WORK DAY

During the peak of the morning commute on Bike to Work Day, from 8:00am to 9:00am, the percent of people riding bicycles was roughly one third of all vehicles, or 121 bikes to 296 motor vehicles.



COMMUNITY

VOLUNTEERS

From office help to event support, our volunteers donated 2,000 hours of their time, talent, and effort to furthering BikePGH's mission—equal to \$48,000 in savings.

#LUNCHLOOP

Along with Healthy Ride and Riverlife, we co-hosted 14 Lunch Loop bike rides, getting people out during the lunch hour and bringing healthy activity to the workplace.

OUTREACH

Our Outreach Associates worked over 85 events in over 20 neighborhoods, engaging and educating thousands of Pittsburghers.

WOMEN & BIKING PROGRAM EXPANSION

Our Women & Biking programs expanded with a monthly ride, bringing together women of all skill levels to build community and ride together.



MEMBERSHIP

NEARLY 800 FIRST-TIME MEMBERS

Nearly 800 people became first-time members of BikePGH this year.

SUSTAINING MONTHLY DONORS

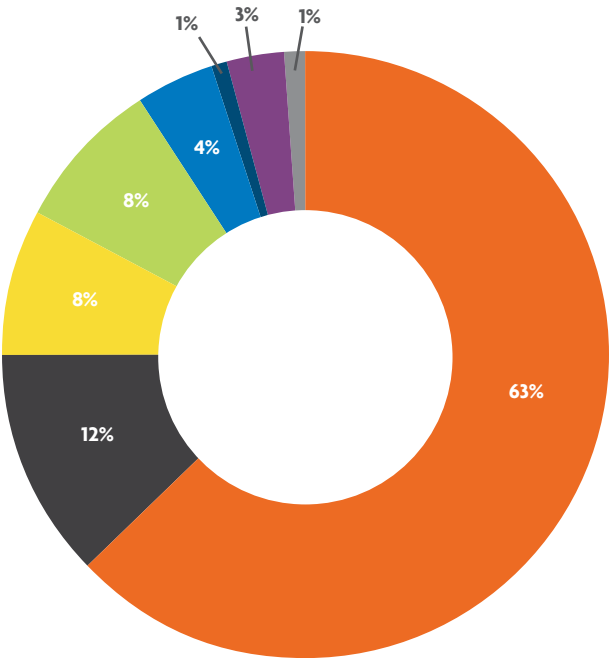
More than 200 of our members have chosen to become monthly sustaining members, contributing \$5 or more per month towards safe streets.

BUSINESS MEMBERSHIP GROWS

BikePGH's Business Member Network expanded to over 100 businesses.

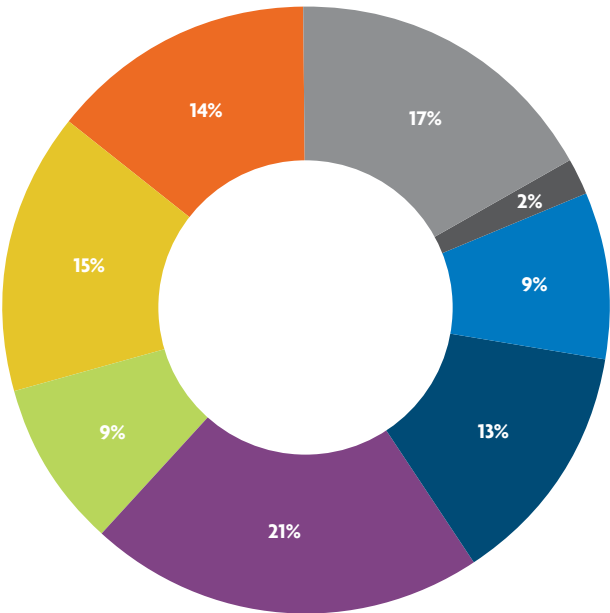


FINANCIALS



INCOME \$1,459,597

GRANTS.....	\$920,867
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$175,402
MEMBERSHIPS	\$119,593
SPECIAL EVENTS & OTHER FUNDRAISING	\$120,629
EARNED REVENUE.....	\$53,772
BIKE RACK COMMISSIONS.....	\$18,006
BIKE PITTSBURGH SALES.....	\$37,906
OTHER.....	\$13,422



EXPENSES \$1,115,816

MANAGEMENT, GENERAL, & OTHER	\$190,102
BIKEFEST & OTHER FUNDRAISING.....	\$21,003
PEDALPGH	\$103,481
MEMBERSHIP & OUTREACH	\$144,665
OPENSTREETSPGH	\$233,694
BUSINESS PROGRAMS.....	\$103,030
ADVOCACY	\$159,946
POSITIVE SPIN & PUBLIC EDUCATION	\$159,894

THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

FOUNDATION SUPPORT IN 2017

Colcom Foundation
The Buhl Foundation
American Eagle Outfitters Foundation
The Benter Foundation
The Sprout Fund
Richard King Mellon Foundation
The Heinz Endowments
PNC Charitable Trust
Edwin and Barbara Berkowitz Family Foundation
Hillman Foundation
Henry John Simonds Foundation
Chicago Community Foundation

BUSINESS MEMBERS: GOLD

Google Pittsburgh
Highmark
Peoples Natural Gas

BUSINESS MEMBERS: SILVER

Agency 1903
Alco Parking
Deeplocal
EQT
Gelman & Reisman Law Offices
Michael Baker Corporation
Pitt Ohio
Pittsburgh Bike Share/Healthy Ride
Pittsburgh Steelers
Ring Bender LLP
Uber
UberATG
UPMC Health Plan

BUSINESS MEMBERS: BRONZE

5801 Video Lounge
AARP
Aero Tech Designs
ALCOSAN
American Eagle Outfitters
Auberele
Bicycle Heaven
Blume Honey Water
Chemistry
City of Pittsburgh
Confluence
Dero
Dollar Bank
East End Food Co-op
Elmhurst Nut Milk

Giant Eagle
LionHeart Event Group, LLC
McKnight Realty Partners
OTB Bicycle Cafe
Oxford Development Company
Pittsburgh Cultural Trust
PJ Dick, Trumbull, Lindy Paving
Port Authority of Allegheny County
Red House Communications
Reimagine Creative Technologies, Inc.
Riverlife
Rohrich Toyota
Straub
The Wheel Mill
Trau & Loevner
Trek of Pittsburgh
University of Pittsburgh
UPMC Sports Medicine
VisitPITTSBURGH
WYEP/WESA

BUSINESS MEMBERS: BASIC

84 Lumber
Ace Hotel
Allegheny Trail Alliance
American Cancer Society
American Natural
Arsenal 201
Ascend Pittsburgh
AT&T
Benny Fierro's Pizza
Bicycle Times
bierport
Big Bang Bicycles
BNY Mellon
Bogatay Family Law
Bohlin Cywinski Jackson
busy beaver
Carnegie Library of Pittsburgh
Carnegie Mellon University
Carnegie Museum of Art
Carnegie Science Center
Castlebrook Development
Chatham University
Duolingo
East Liberty Chamber of Commerce
East Liberty Station Associates
evolveEA
Faros Properties
Fly Space
Frank B Fuhrer Wholesale
GASP

GoCycling
Green Building Alliance
green mountain energy
Greentree Animal Clinic, Inc.
Grist House Craft Brewery
Hotel Indigo
Independent Brewing Company
Industry Public House
IngMar Medical
Iron City Bikes
Kimpton Hotel Monaco
koontz insurance consulting group
Lawrenceville Corporation
mossArchitects
Nonprofit Talent
NuRelm
OTMA
Oxide Real Estate Development
Pashek Associates
Penn State World Campus
Pfaffmann + Associates
Piper's Pub
Pittsburgh Downtown Partnership
Pittsburgh Technology Council
Pittsburgh Winery
Point Park University
Popsburgh
Pro Bikes
PUMP
R & R Radiology Consultants, LLC
Rollin BBQ, LLC
Rothschild Doyno Collaborative
rugby Realty
Ruggers Bar
sitko bruno llc
Smallman Galley
Sota Construction
South Side Chamber of Commerce
Southern Tier Brewing
Spirit
Springboard Design
Station
Station Square
strada
Tazza D'Oro
The Big Idea Bookstore
The Priors Hotel
The Sprout Fund
Thick Bikes
Urban Design Associates
West Liberty Cycles
Wildcard
Worgul Law Firm

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101-249

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