2018 was a year of community organizing and innovation. Our #ExtendPenn advocacy campaign focused attention on the need to connect the protected bike lanes on Penn Avenue that begin and end at 16th all the way through the Strip District and into Lawrenceville. In the past, even the Mayor had spoken about the protected bike lane on Penn as “...an onramp” - meaning that in order to function properly, it needs to connect to the surrounding neighborhoods. Yet, after four years, there had been no progress to prioritize this connection.

#ExtendPenn showed our community organizing bona fides and got us back to our roots as an advocacy organization that exists to make sure local municipalities are investing in life-saving infrastructure. As a result of this campaign the City promised to put bike lanes on Smallman Street in front of the Produce Terminal and put money towards a parking and mobility study for the Strip which will, in the near future, tell the Pittsburgh community where they can expect to see bike lanes in the future.

Something that continues to be a major focus of ours is advocacy for walking. In 2018 we were able to help turn dozens of people out to public meetings for the City of Pittsburgh Steps Plan which sought to assess the state of Pittsburgh’s 700 plus sets of public staircases and begin to engage communities on prioritizing them, caring for them, and investing in them. You’ll see more effort from us in 2019 around our city steps.

BikePGH also increased our emphasis on educational publications and videos which, by the end of 2018, numbered close to 15 and were viewed tens of thousands of times. Truly remarkable for a small team showing we can reach thousands instead of dozens of people when we focus on innovation. Our famous Pittsburgh Bike Map was redesigned and re-released in May of 2018 with some impressive design changes that finally got most of the City onto one side of the map and added all the new Healthy Ride station locations before they were officially placed.

Our events continued to break down barriers and engage tens of thousands, with OpenStreetsPGH introducing an entirely new route in the East End of Pittsburgh that knitted together Homewood, Larimer, East Liberty, Shadyside, and North Point Breeze. PedalPGH celebrated its 25th Anniversary and broke our previous fundraising record raising more than $100,000 for safe streets for all.

While progress continues to be made, a complete vision of safe streets for all is one that has not yet been realized and we will continue to need your support and your voice to advance our mission.

Mac Howison
Board Chair
1,200 PEOPLE LEARNED SAFE RIDING SKILLS
1,200 youth and adults learned safe riding skills through our education programs.

2,071 PEOPLE SIGNED TO EXTEND PENN AVE LANES
2,071 people signed our petition to extend the Penn Ave Bike Lanes to the eastern neighborhoods.

PITTSBURGH BIKE MAP REDESIGNED
50,000 copies of the 7th Edition of the Pittsburgh Bike Map were printed and distributed.

OPEN STREETS A HUGE SUCCESS
Tens of thousands participated in our fourth season of OpenStreetsPGH, our event series that opens miles of streets to people of all ages and abilities to walk, ride, exercise and reimagine our streets.

COMPLETE STREETS
2 new Complete Streets Policies, in Etna and Millvale, brings the total to 4 municipalities who have passed Complete Streets Policies in Allegheny County.

EDUCATIONAL VIDEOS
Our educational how-to videos were watched more than 94,000 times.
SMALLMAN LANES
We won bike lanes on Smallman St after we collected 2,071 signatures in 2 months toward #ExtendPenn, our campaign to extend the Penn Ave Bike Lanes to the eastern neighborhoods.

CONTRAFLOW LANE
A contraflow bike lane on 3rd Ave in addition to some shared bus-bike lanes in downtown are an indicator that the City is trying out new things to fit bike infrastructure into our dense street network, bringing the total on-street bike network to 84 miles.

+1,000 BIKE SPACES
Added more than 1,000 bike parking spaces to Pittsburgh in 2017 alone through our bike rack consulting services and partnership with the City.

HIGH BIKE/WALK COMMUTER RATE
Out of the largest 60 cities, Pittsburgh has the 4th highest percent of walking commuters, and the 12th highest percent of biking commuters in the U.S. illustrating that investing in bike infrastructure, education and events works.

DOUBLED OUR CAPACITY FOR ADVOCACY
We hired a Community Organizer to coordinate with existing and help launch five new neighborhood bike/ped committees, and take our advocacy to the next level.

WE BIKE. WE WALK. WE VOTE.
Our election work continued in 2018 interviewing all council districts about walking and biking issues and where they stood.
POSITIVE SPIN
Reached more than 500 students with a combination of direct service and through our train-the-trainer program.

CITY CYCLING
In 2018, we educated nearly 500 people in our City Cycling program, including expanding our adult education to more women and nonbinary people, immigrants, refugees, non-native English speakers, and veterans.

30 EARNED BIKES
30 people earned bikes through our program serving youth aging out of foster care.

SUMMER DREAMERS
Through our Summer Dreamers Academy, dozens of students each rode 230 miles and climbed 10,580 feet of elevation over the summer.

POSITIVE SPIN TOOLKIT
We developed the Positive Spin toolkit – a guide to starting your own youth bike program. We hope this train-the-trainer model will increase the amount of schools and community groups offering youth bike education in and around Pittsburgh.

EDUCATIONAL VIDEOS
We made more than a dozen 60 second videos that were watched by more than 94,434 people in 2018 alone.

PGH BIKE MAP
In 2018 we thoroughly redesigned and published the 7th edition of the award winning Pittsburgh Bike Map.
5TH ANNUAL WMNBIKEPGH FORUM
Our 5th Annual Women and Non-Binary Forum attracted 100 attendees and featured educational workshops, rides, and a keynote by Anna Schwinn.

OPEN STREETS
OpenStreetsPGH brought tens of thousands of people to experience more than 12 miles of car-free streets. In 2018 we added the East End Loop that linked East Liberty, Larimer, Homewood, North Point Breeze and Shadyside together into our longest route yet.

BIKE TO WORK DAY
Hosted our 17th Annual National Bike to Work Day commuter breakfasts in Downtown and Oakland.

25TH ANNUAL PEDALPGH
With over 2,700 riders, the 25th Annual PedalPGH raised $200,000 for our mission.
**MEMBERSHIP & COMMUNITY**

**DONOR-MEMBERS**
BikePGH finished 2018 with a record breaking 3,400 donor-members who support safe streets.

**SUSTAINING MEMBERS**
327 people became monthly sustaining members contributing $5 or more per month towards safe streets.

**OUTREACH**
Our Outreach Associates worked over 50 events, in over 20 neighborhoods, engaging and educating thousands of Pittsburghers.

**WOMEN & NON-BINARY PROGRAM**
Women and Non-Binary Program hosted 7 bike rides, 11 coffee meet-ups, 4 bike maintenance and riding classes, and a forum with over 100 participants.

**BUSINESS MEMBER NETWORK**
BikePGH’s Business Member Network finished 2018 with more than 80 members.

**VOLUNTEERS**
350 individuals volunteered over 2000 hours. Whether attending our monthly volunteer nights, helping out at events like OpenStreetsPGH and PedalPGH, supporting our advocacy efforts, or working with our education programs, volunteer support has been crucial to our success!
FINANCIALS

INCOME $1,313,068

- GRANTS ........................................... $546,719
- INDIVIDUAL & BUSINESS CONTRIBUTIONS ...... $297,805
- MEMBERSHIPS ................................... $98,381
- OPEN STREETS .................................. $184,000
- PEDAL PGH AND OTHER EVENTS .............. $137,005
- EARNED REVENUE ............................... $27,827
- BIKE RACK COMMISSIONS ..................... $11,558
- BIKE PITTSBURGH SALES/OTHER ............. $9,773

EXPENSES $ 1,017,805

- MANAGEMENT, GENERAL & FUNDRAISING ...... $221,148
- WMN-BikePGH ..................................... $21,487
- PEDAL PITTSBURGH .............................. $117,924
- MEMBERSHIP PROGRAM ........................ $75,309
- OPEN STREETS ................................... $250,843
- BUSINESS PROGRAM ............................ $62,007
- ADVOCACY ........................................ $144,306
- POSITIVE SPIN & PUBLIC EDUCATION ......... $124,782
THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

FOUNDATION SUPPORT IN 2018
The Benter Foundation
The Sprout Fund
The Grable Foundation
The Prairiewood Fund
Edwin and Barbara Berkowitz Family Foundation
The Heinz Endowments
Northern Trust College Giving Fund
Hillman Family Foundations
Henry John Simonds Foundation
The Vira Heinz Endowment
Anonymous Foundation

BUSINESS MEMBERS: GOLD
Google
Peoples Natural Gas
Uber
UPMC Health Plan

BUSINESS MEMBERS: SILVER
Agency1903
Gelman & Reisman
Healthy Ride
Highmark
Ring Bender LLP
UberATG

BUSINESS MEMBERS: BRONZE
AARP
Aero Tech Designs
Alico Parking
ALCOSAN
Argo AI
Blume Honey Water
Elmhurst Nut Milk
Giant Eagle
Global Wordsmiths
Goodwill of Southwestern Pennsylvania
Gregori Construction Inc.
Michael Baker Corporation
PJ Dick, Trumbull, & Lindy Paving
Port Authority of Allegheny County
Rohrich Toyota
The Wheel Mill
Trau & Loevner
UPS Mid Atlantic District
Wallnut Capital

BUSINESS MEMBERS: BASIC
412 Youth Zone / Auberle
84 Lumber
Ascend Pittsburgh
Ascender / Thrill Mill
AT&T
Carnegie Library of Pittsburgh - Main
Carnegie Science Center
Castlebrook Development
Chatham University
Chemistry
Choolaah
Confluence
Dero
Desmone Architecture
Duolingo
Duquesne University
Environmental Charter School
evolveEA
Faros Properties
Frank B. Fuhrer Wholesale
Gamma Sports
GASP
Green Building Alliance
Green Mountain Energy
Grist House Craft Brewery
honeygrow
Independent Brewing Company
Industry Public House
Iron City Bikes
Jendoco Construction Corporation
Jewish Federation of Greater Pittsburgh
Kindred Cycles
Lawrenceville Corporation
NuGo
OTB Bicycle Café
OTMA
Pfaffmann + Associates
Piada
Pitt Bike Collective
Pittsburgh Cultural Trust
Pittsburgh Downtown Partnership
Pittsburgh Food Park
Pittsburgh Public Schools
Pittsburgh Steelers
Pro Bike + Run
PULS
R & R Radiology Consultants, LLC
REI Pittsburgh
Reimagine Creative Technologies, Inc.
Riverlife
Rothschild Doyno Collaborative
South Side Chamber of Commerce
Springboard Design
Stage AE
Straub
Student Conservation Association
The Neighborhood Academy
Thick Bikes
Trek
TRYP Hotel
United Way
University of Pittsburgh
UPMC Sports Medicine
Urban Design Associates
Venture Outdoors
Wahila Creative
WESA / WYEP
Wigle Whiskey
Wildcard
Wildcard
WQLN Public Media
YMCA of Greater Pittsburgh
OUR 2018 INDIVIDUAL SUPPORTERS: THANK YOU!

10000+
Edward & Connie Engler *
Chuck Hammel

5000+
Anonymous

1000-4999
Anonymous
Clark Haynes & Emily Bush
Michael, Erin, Addison & Aidan Kotyk
Carol Lampe
Todd Derr & Amy March
Andrew & Christopher Trojanos
Mary Shaw & Roy Well

500-999
Thomas Andersen
Daniel Berkowitz
Justine Cassell
Philip Cresswell
Richard Ferro
Elizabeth Hazlett & Jim Fleming
Bryan & Deb Garlock
Mac and Jennifer Howison
Mike Kotyk
Steve Loevner
Zach Reiter
Reid Andrews & Roye Werner

250-499
Anonymous
Anne Marie Toccket & Eric Davis
Jay Aronson & Tamara Dubowitz
Carol & David Eibling
Jeb Feldman
Barbara Murock & Carl Fertman
Monica Garrison
David Hull & Natalie Glance
Matthew Glenn
Lynn & Jean-Luc Glorieux
Cory Gwin
Janis & Jonas Johnson
Lyn & Ken Krynski
Susan Lieber
Mark Lowe
Becky Mingo & Dutch MacDonald
Kevin Zollman & Korryn Mozisek
Kathy Lachenauer & Allen Robinson
Sean Sebastian
Elizabeth Steiner
Laurie, Jeffrey, Maya & Lucie Waller

101-249
Anonymous
Joanne & Eric Beckman
Kevin & Connor Bellanca
Harmony Sullivan & Justin Cummings
Elly Fisher
Jeanne Genna
Matthew Glenn
Paul Heckbert
Brittany & Nicholas Hohman
Caroline Harris, Colin Horwitz,
Benjamin Harris & Spencer Horwitz
Robert & Cara LaRoche
Fernando Mendez
Russ & Sheila Miller
Brian & Jennifer Reynolds
John & Deborah Rohe
Michael Madden & Ronald K. Senerius
Chris Steffy
Rachel Streich
Reid Andrews & Roye Werner

100
Anonymous
Anonymous
Anonymous
Anonymous
Joann and Martin Aurand
Diane & Barry Balitiet
Chris & Amy Bartels
Maureen Beal
Leah Nicolich-Henkin & Andrew Bloomgarden
Melanie and Randy Bonfiglio
Catherine & David Bordner
Laurie Bruns
Kevin Cleary
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