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FROM THE CHAIRMAN **MAC HOWISON**

2018 was a year of community organizing and innovation. Our #ExtendPenn advocacy campaign focused attention on the need to connect the protected bike lanes on Penn Avenue that begin and end at 16th all the way through the Strip District and into Lawrenceville. In the past, even the Mayor had spoken about the protected bike lane on Penn as "...an onramp" - meaning that in order to function properly, it needs to connect to the surrounding neighborhoods. Yet, after four years, there had been no progress to prioritize this connection.

#ExtendPenn showed our community organizing bona fides and got us back to our roots as an advocacy organization that exists to make sure local municipalities are investing in life-saving infrastructure. As a result of this campaign the City promised to put bike lanes on Smallman Street in front of the Produce Terminal and put money towards a parking and mobility study for the Strip which will, in the near future, tell the Pittsburgh community where they can expect to see bike lanes in the future.

Something that continues to be a major focus of ours is advocacy for walking. In 2018 we were able to help turn dozens of people out to public meetings for the City of Pittsburgh Steps Plan which sought to assess the state of Pittsburgh's 700 plus sets of public staircases and begin to engage communities on prioritizing them, caring for them, and investing in them. You'll see more effort from us in 2019 around our city steps.

BikePGH also increased our emphasis on educational publications and videos which, by the end of 2018, numbered close to 15 and were viewed tens of thousands of times. Truly remarkable for a small team showing we can reach thousands instead of dozens of people when we focus on innovation. Our famous Pittsburgh Bike Map was redesigned and re-released in May of 2018 with some impressive design changes that finally got most of the City onto one side of the map and added all the new Healthy Ride station locations before they were officially placed.

Our events continued to break down barriers and engage tens of thousands, with OpenStreetsPGH introducing an entirely new route in the East End of Pittsburgh that knitted together Homewood, Larimer, East Liberty, Shadyside, and North Point Breeze. PedalPGH celebrated its 25th Anniversary and broke our previous fundraising record raising more than \$100,000 for safe streets for all.

While progress continues to be made, a complete vision of safe streets for all is one that has not yet been realized and we will continue to need your support and your voice to advance our mission.



Mac Howison  
Board Chair



**BIKE  
PGH!**

# ANNUAL REPORT 2018

# 2018 HIGHLIGHTS

## 1,200 PEOPLE LEARNED SAFE RIDING SKILLS

1,200 youth and adults learned safe riding skills through our education programs.

## 2,071 PEOPLE SIGNED TO EXTEND PENN AVE LANES

2,071 people signed our petition to extend the Penn Ave Bike Lanes to the eastern neighborhoods.

## PITTSBURGH BIKE MAP REDESIGNED

50,000 copies of the 7th Edition of the Pittsburgh Bike Map were printed and distributed.

## OPEN STREETS A HUGE SUCCESS

Tens of thousands participated in our fourth season of OpenStreetsPGH, our event series that opens miles of streets to people of all ages and abilities to walk, ride, exercise and reimagine our streets.

## COMPLETE STREETS

2 new Complete Streets Policies, in Etna and Millvale, brings the total to 4 municipalities who have passed Complete Streets Policies in Allegheny County.

## EDUCATIONAL VIDEOS

Our educational how-to videos were watched more than 94,000 times.





# INFRASTRUCTURE & PLANNING

## SMALLMAN LANES

We won bike lanes on Smallman St after we collected 2,071 signatures in 2 months toward #ExtendPenn, our campaign to extend the Penn Ave Bike Lanes to the eastern neighborhoods.

## CONTRAFLOW LANE

A contraflow bike lane on 3rd Ave in addition to some shared bus-bike lanes in downtown are an indicator that the City is trying out new things to fit bike infrastructure into our dense street network, bringing the total on-street bike network to 84 miles.

## +1,000 BIKE SPACES

Added more than 1,000 bike parking spaces to Pittsburgh in 2017 alone through our bike rack consulting services and partnership with the City.

## HIGH BIKE/WALK COMMUTER RATE

Out of the largest 60 cities, Pittsburgh has the 4th highest percent of walking commuters, and the 12th highest percent of biking commuters in the U.S. illustrating that investing in bike infrastructure, education and events works.

## DOUBLED OUR CAPACITY FOR ADVOCACY

We hired a Community Organizer to coordinate with existing and help launch five new neighborhood bike/ped committees, and take our advocacy to the next level.

## WE BIKE. WE WALK. WE VOTE.

Our election work continued in 2018 interviewing all council districts about walking and biking issues and where they stood.





# EDUCATION

## PGH BIKE MAP

In 2018 we thoroughly redesigned and published the 7th edition of the award winning Pittsburgh Bike Map.

## CITY CYCLING

In 2018, we educated nearly 500 people in our City Cycling program, including expanding our adult education to more women and nonbinary people, immigrants, refugees, non-native English speakers, and veterans.

## POSITIVE SPIN

Reached more than 500 students with a combination of direct service and through our train-the-trainer program.

## 30 EARNED BIKES

30 people earned bikes through our program serving youth aging out of foster care.

## SUMMER DREAMERS

Through our Summer Dreamers Academy, dozens of students each rode 230 miles and climbed 10,580 feet of elevation over the summer.

## POSITIVE SPIN TOOLKIT

We developed the Positive Spin toolkit – a guide to starting your own youth bike program. We hope this train-the-trainer model will increase the amount of schools and community groups offering youth bike education in and around Pittsburgh.

## EDUCATIONAL VIDEOS

We made more than a dozen 60 second videos that were watched by more than 94,434 people in 2018 alone.





# EVENTS

## 5TH ANNUAL WMBBIKEPGH FORUM

Our 5th Annual Women and Non-Binary Forum attracted 100 attendees and featured educational workshops, rides, and a keynote by Anna Schwinn.

## OPEN STREETS

OpenStreetsPGH brought tens of thousands of people to experience more than 12 miles of car-free streets. In 2018 we added the East End Loop that linked East Liberty, Larimer, Homewood, North Point Breeze and Shadyside together into our longest route yet.

## BIKE TO WORK DAY

Hosted our 17th Annual National Bike to Work Day commuter breakfasts in Downtown and Oakland.

## 25TH ANNUAL PEDALPGH

With over 2,700 riders, the 25th Annual PedalPGH raised \$200,000 for our mission.





# MEMBERSHIP & COMMUNITY

## DONOR-MEMBERS

BikePGH finished 2018 with a record breaking 3,400 donor-members who support safe streets.

## SUSTAINING MEMBERS

327 people became monthly sustaining members contributing \$5 or more per month towards safe streets.

## OUTREACH

Our Outreach Associates worked over 50 events, in over 20 neighborhoods, engaging and educating thousands of Pittsburghers.

## WOMEN & NON-BINARY PROGRAM

Women and Non-Binary Program hosted 7 bike rides, 11 coffee meet-ups, 4 bike maintenance and riding classes, and a forum with over 100 participants.

## BUSINESS MEMBER NETWORK

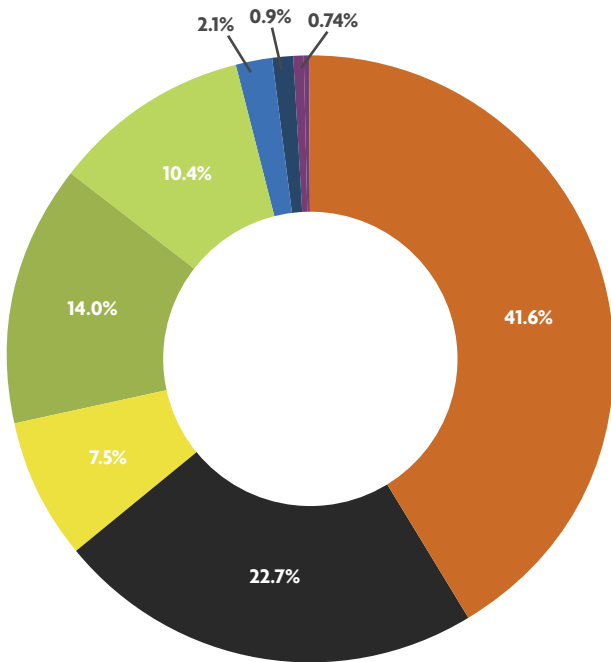
BikePGH's Business Member Network finished 2018 with more than 80 members.

## VOLUNTEERS

350 individuals volunteered over 2000 hours. Whether attending our monthly volunteer nights, helping out at events like OpenStreetsPGH and PedalPGH, supporting our advocacy efforts, or working with our education programs, volunteer support has been crucial to our success!

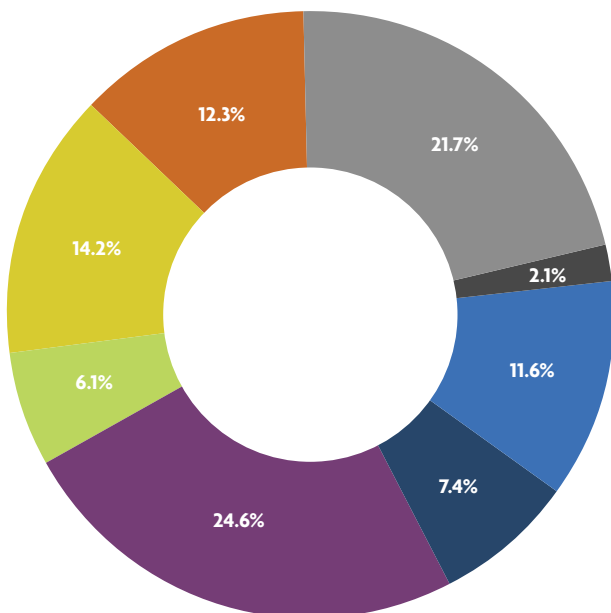


# FINANCIALS



## INCOME \$1,313,068

GRANTS.....	\$546,719
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$297,805
MEMBERSHIPS .....	\$98,381
OPEN STREETS .....	\$184,000
PEDAL PGH AND OTHER EVENTS.....	\$137,005
EARNED REVENUE.....	\$27,827
BIKE RACK COMMISSIONS.....	\$11,558
BIKE PITTSBURGH SALES/OTHER .....	\$9,773



## EXPENSES \$ 1,017,805

MANAGEMENT, GENERAL & FUNDRAISING .....	\$221,148
WMNBikePGH .....	\$21,487
PEDAL PITTSBURGH .....	\$117,924
MEMBERSHIP PROGRAM .....	\$75,309
OPEN STREETS.....	\$250,843
BUSINESS PROGRAM .....	\$62,007
ADVOCACY .....	\$144,306
POSITIVE SPIN & PUBLIC EDUCATION .....	\$124,782

# THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

## FOUNDATION SUPPORT IN 2018

The Benter Foundation  
The Sprout Fund  
The Grable Foundation  
The Prairiewood Fund  
Edwin and Barbara Berkowitz Family Foundation  
The Heinz Endowments  
Northern Trust College Giving Fund  
Hillman Family Foundations  
Henry John Simonds Foundation  
The Vira Heinz Endowment  
Anonymous Foundation

## BUSINESS MEMBERS: GOLD

Google  
Peoples Natural Gas  
Uber  
UPMC Health Plan

## BUSINESS MEMBERS: SILVER

Agency1903  
Gelman & Reisman  
Healthy Ride  
Highmark  
Ring Bender LLP  
UberATG

## BUSINESS MEMBERS: BRONZE

AARP  
Aero Tech Designs  
Alco Parking  
ALCOSAN  
Argo AI  
Blume Honey Water  
Elmhurst Nut Milk  
Giant Eagle  
Global Wordsmiths  
Goodwill of Southwestern Pennsylvania  
Gregori Construction Inc.

Michael Baker Corporation  
PJ Dick, Trumbull, & Lindy Paving  
Port Authority of Allegheny County  
Rohrich Toyota  
The Wheel Mill  
Trau & Loevner  
UPS Mid Atlantic District  
Walnut Capital

## BUSINESS MEMBERS: BASIC

412 Youth Zone / Auberle  
84 Lumber  
Ascend Pittsburgh  
Ascender / Thrill Mill  
AT&T  
Carnegie Library of Pittsburgh - Main  
Carnegie Science Center  
Castlebrook Development  
Chatham University  
Chemistry  
Choolaah  
Confluence  
Dero  
Desmone Architecture  
Duolingo  
Duquesne University  
Environmental Charter School  
evolveEA  
Faros Properties  
Frank B. Fuhrer Wholesale  
Gamma Sports  
GASP  
Green Building Alliance  
Green Mountain Energy  
Grist House Craft Brewery  
honeygrow  
Independent Brewing Company  
Industry Public House  
Iron City Bikes  
Jendoco Construction Corporation

Jewish Federation of Greater Pittsburgh  
Kindred Cycles  
Lawrenceville Corporation  
NuGo  
OTB Bicycle Café  
OTMA  
Pfaffmann + Associates  
Piada  
Pitt Bike Collective  
Pittsburgh Cultural Trust  
Pittsburgh Downtown Partnership  
Pittsburgh Food Park  
Pittsburgh Public Schools  
Pittsburgh Steelers  
Pro Bike + Run  
PULSE  
R & R Radiology Consultants, LLC  
REI Pittsburgh  
Reimagine Creative Technologies, Inc.  
Riverlife  
Rothschild Doyno Collaborative  
South Side Chamber of Commerce  
Springboard Design  
Stage AE  
Straub  
Student Conservation Association  
The Neighborhood Academy  
Thick Bikes  
Trek  
TRYP Hotel  
United Way  
University of Pittsburgh  
UPMC Sports Medicine  
Urban Design Associates  
Venture Outdoors  
Wahila Creative  
WESA / WYEP  
Wigle Whiskey  
Wildcard  
WQLN Public Media  
YMCA of Greater Pittsburgh



# OUR 2018 INDIVIDUAL SUPPORTERS: THANK YOU!

## 10000+

Edward & Connie Engler \*  
Chuck Hammel

## 5000+

Anonymous

## 1000-4999

Anonymous  
Clark Haynes & Emily Bush  
Michael, Erin, Addison & Aidan Kotyk  
Carol Lampe  
Todd Derr & Amy March  
Andrew & Christopher Troianos  
Mary Shaw & Roy Well

## 500-999

Thomas Andersen  
Daniel Berkowitz  
Justine Cassell  
Phillip Cresswell  
Richard Ferro  
Elizabeth Hazlett & Jim Fleming  
Bryan & Deb Garlock  
Mac and Jennifer Howison  
Mike Kotyk  
Steve Loevner  
Zach Reiter  
Reid Andrews & Roye Werner

## 250-499

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Jay Aronson & Tamara Dubowitz  
Carol & David Eibling  
Jeb Feldman  
Barbara Murock & Carl Fertman  
Monica Garrison  
David Hull & Natalie Glance  
Matthew Glenn  
Lynn & Jean-Luc Glorieux  
Cory Gwin  
Janis & Jonas Johnson  
Lyn & Ken Krynski  
Susan Lieber  
Mark Lowe  
Becky Mingo & Dutch MacDonald  
Kevin Zollman & Korryn Mozisek  
Kathy Lachenauer & Allen Robinson  
Sean Sebastian  
Elizabeth Steiner  
Laurie, Jeffrey, Maya & Lucie Waller

## 101-249

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Kevin & Connor Bellanca  
Harmony Sullivan & Justin Cummings  
Elly Fisher  
Jeanne Genna  
Matthew Glenn  
Paul Heckbert  
Brittany & Nicholas Hohman  
Caroline Harris, Colin Horwitz,  
Benjamin Harris & Spencer Horwitz  
Robert & Cara LaRoche  
Fernando Mendez  
Russ & Sheila Miller  
Brian & Jennifer Reynolds  
John & Deborah Rohe  
Michael Madden & Ronald K. Senerius  
Chris Steffy  
Rachel Streich  
Reid Andrews & Roye Werner

## 100

Anonymous  
Anonymous  
Anonymous  
Anonymous  
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Diane & Barry Balliet  
Chris & Amy Bartels  
Maureen Beal  
Leah Nicolich-Henkin & Andrew Bloomgarden  
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